







## Component Serial Numbers

# 2T609514



SERIAL NUMBER LOCATION GUIDE

#### **General Notes**

This document is intended to communicate where to find and how to interpret serial numbers on select SRAM, RockShox, Zipp, AVID, Truvativ, and Quarq branded components.

Images in this document are not to scale.

Your product's appearance may vary slightly from the images in this document.

Information in this document is subject to change without prior notice.

Some products do not have a serial number as formatted in this document.

If you have any questions please contact your SRAM representative.

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## BlipBox Unified Shifter

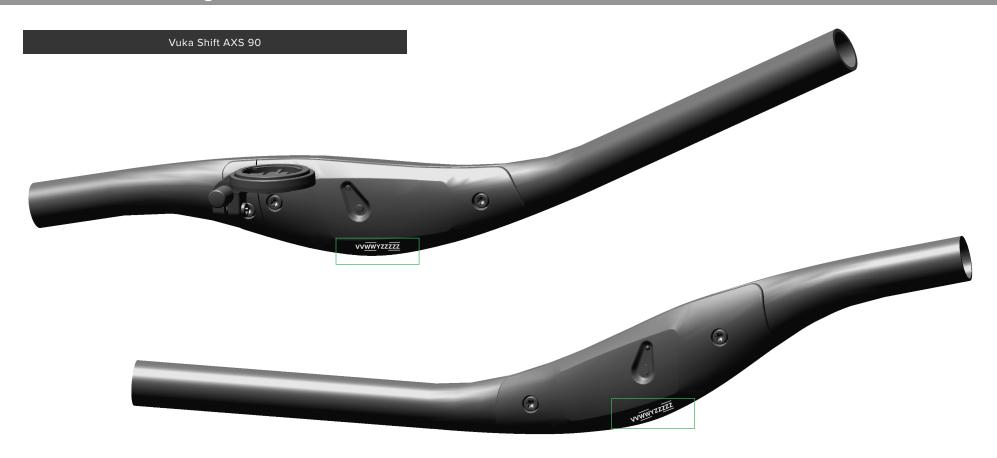
Electronic Shifting



The serial number is laser etched on the under side.

#### Aerobar

#### Electronic Shifting



• The serial number is laser etched on the cover under the button certifications.

## Battery

#### Electronic Shifting



The serial number is laser etched on the back of the battery.

#### Front Derailleur

**Electronic Shifting** 



The serial number is laser etched or inkjet printed on the back of the inner cage.

#### Front Derailleur

Mechanical Shifting

МТВ



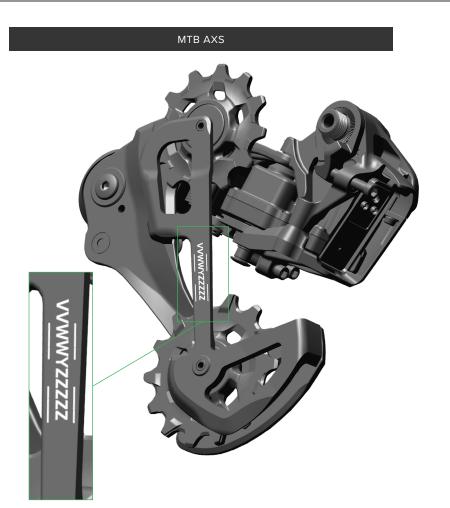
Road



• The serial number is laser etched on the back of the cage.

#### Rear Derailleur

**Electronic Shifting** 





• The serial number is laser etched or inkjet printed on the back of the inner cage.

#### Rear Derailleur

Mechanical Shifting





• The serial number is laser etched on the back of the inner cage.

#### Rear Derailleur

Mechanical Shifting

SX Eagle/ NX Eagle



SX/ NX/ Apex 1



• The serial number is laser etched on the back of the inner cage.

#### Controller

#### **Electronic Shifting**

Left Side RockShox AXS Controller







• The serial number is laser etched on the underside of the housing.

## Hydraulic Shift-Brake Lever

**Electronic Shifting** 

SRAM RED eTap/ SRAM RED eTap AXS/ SRAM Force eTap AXS



SRAM Rival eTap AXS



• The serial number is laser etched on the top of the reservoir cover or on the top of the cyclinder sleeve. Do not use the number located on the brake lever blade for warranty claims.

## Hydraulic Shift-Brake Lever

Mechanical Shifting

Mechanical Hydraulic Shift-Brake Lever



• The serial number is laser etched on the reservoir hatch under the hood.

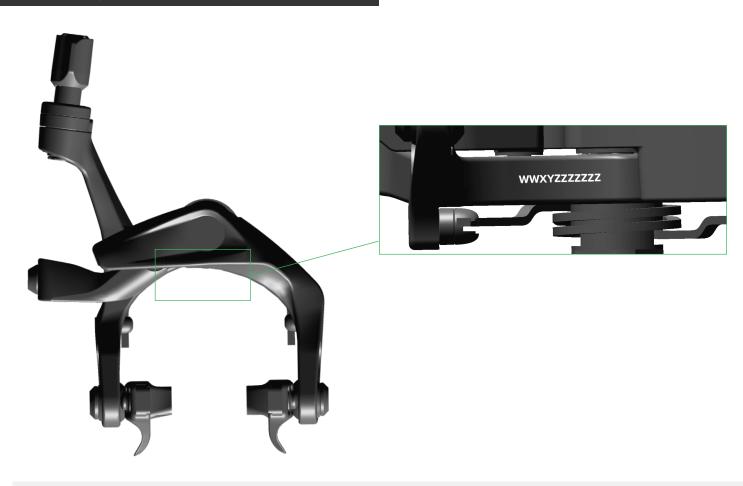
## Hydraulic Disc Brake Caliper



The serial number is laser etched on the underside of the brake caliper body.

## Hydraulic Rim Brake

#### Single Pivot RED brake/RED Hydro/BL800



• The serial number is laser etched on the underside of the back brake arm.

# Mechanical Shift-Brake Lever Electronic Shifting

eTap and eTap AXS Mechanical Brake



The serial number is laser etched on the back of the shift-brake lever blade.

## Mechanical Shift-Brake Lever

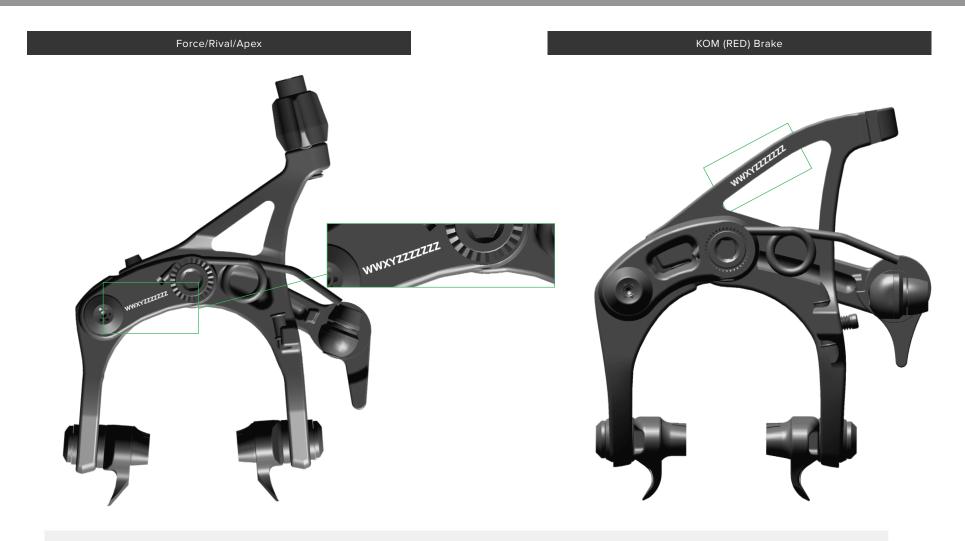
Mechanical Shifting

Mechanical Shift-Brake Lever



• The serial number is laser etched on the back of the shift-brake lever blade.

#### Mechanical Rim Brake



• The serial number is laser etched on the back of the brake.

## Trigger Shifter

#### Mechanical Shifting







The serial number is laser etched on the back of the lever or the underside of the housing.

## Grip Shift

#### Mechanical Shifting

Serial Location after week 43, 2006



• The serial number is laser etched on the underside of the plastic housing.

## 7/8/9/10/11 Speed Chain

Chain and PowerLock/PowerLink

Serial Location after 2010











· The serial number is around the pin press fit hole on the PowerLock/PowerLlnk and on the outer plates for the chain.

#### 12 Speed Chain for MTB and Road

Chain and PowerLock

12 Speed PowerLock for MTB and Road

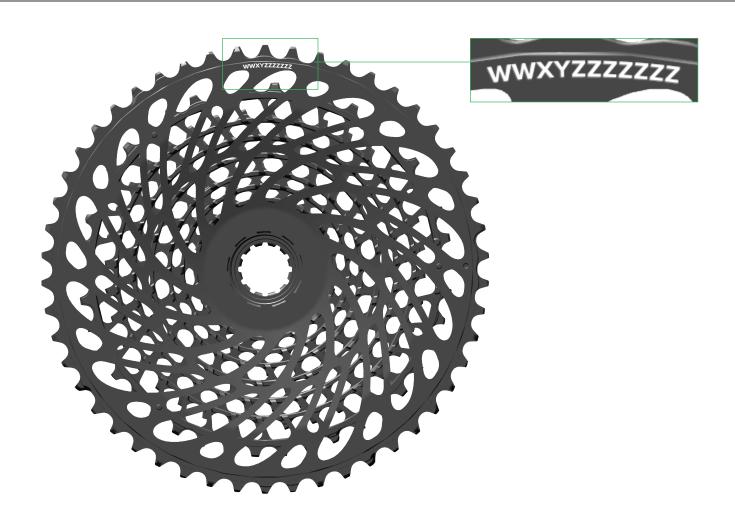


Serial Location prior to 2010



· The serial number is above the round hole on the PowerLock and on the outer plate of the chain.

#### Cassette



• The serial number is laser etched on the back of the cassette.

## Cranks

#### Carbon



• The serial number is laser etched under the pedal shaft hole on the inside of the crankarm.

#### Direct Mount Aero 1x Chainring



The serial number is laser etched on the back side of the chainring.

#### Direct Mount 2x Chainring



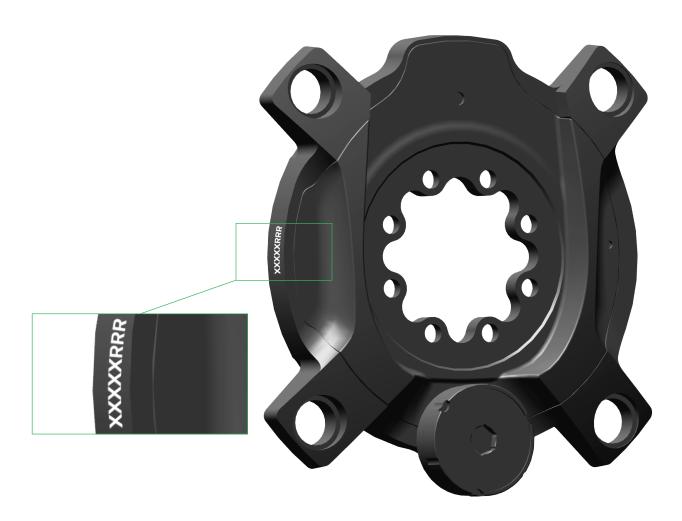
The serial number is laser etched on the back side of the big chainring.

#### Riken/Elsa/RED/SBC/Cannondale Spiders



The serial number is laser etched on the front side, next to the battery cover.

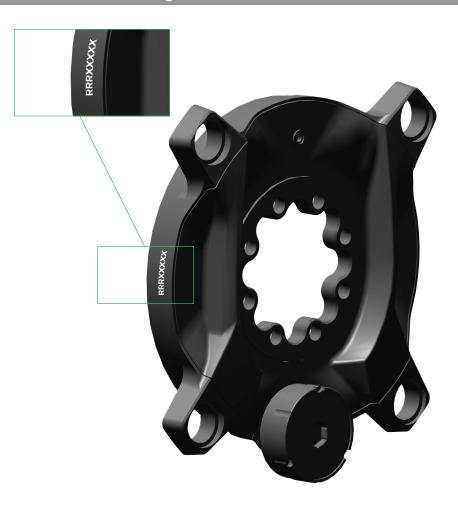
#### Elsa RS/XX1 Spiders



• The serial number is laser etched on the side, between the spider tabs.

RED 1x/ FORCE 2x/ DZero RED/ DFour/ DFour/ DZero SBC/ XX1 Eagle





• The serial number is laser etched on the side, between the spider tabs.

# TyreWiz

TyreWiz for ZIPP 3Zero Moto



Standard TyreWiz



• On TyreWiz for ZIPP 3Zero Moto, the serial number is laser etched on the side. On Standard TyreWiz, the serial number is laser etched on the top edge.

#### ShockWiz Quarq

ShockWiz

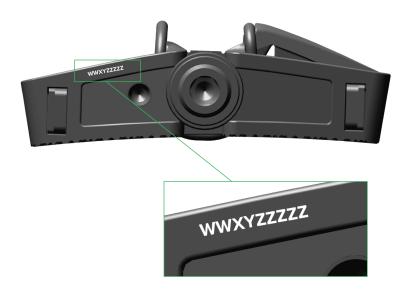


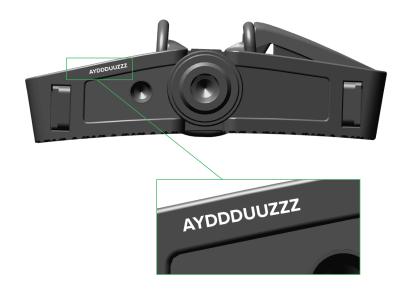
• The serial number is laser etched on the back of the device under the Q.

# Link Pedal

Serial Location after July 1, 2021

Serial Location prior to July 1, 2021





# MX/DH Pedal

Serial Location after July 1, 2021

Serial Location prior to July 1, 2021

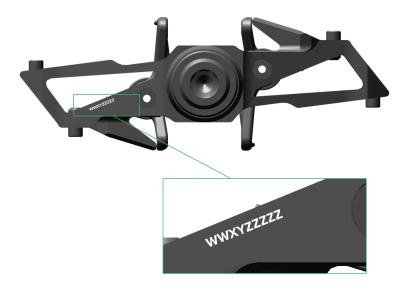




## Speciale Pedal

Serial Location after July 1, 2021

Serial Location prior to July 1, 2021



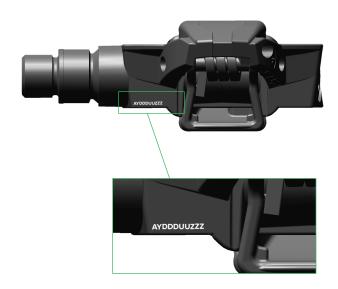


# XC Pedal

Serial Location after July 1, 2021

Serial Location prior to July 1, 2021





## Xpresso Pedal

#### Serial Location after July 1, 2021



#### Serial Location prior to July 1, 2021



• The serial number is etched on the spindle-side of the right pedal.

## XPRO Pedal

#### Serial Location after July 1, 2021



#### Serial Location prior to July 1, 2021



• The serial number is etched on the spindle-side of the right pedal.

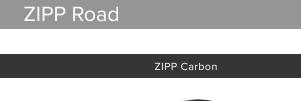
# Wheels ZIPP MTB

#### ZIPP 3Zero Moto



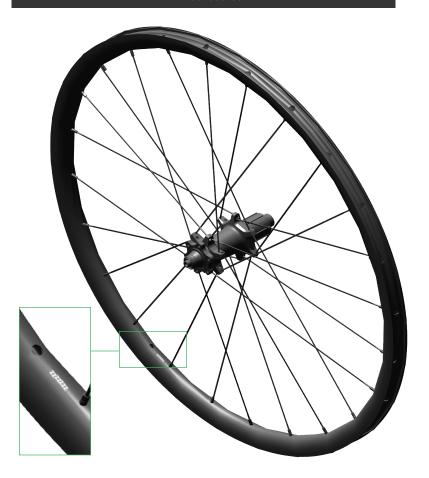
• The serial number is laser etched next to the valve hole.

## Wheels ZIPP Road





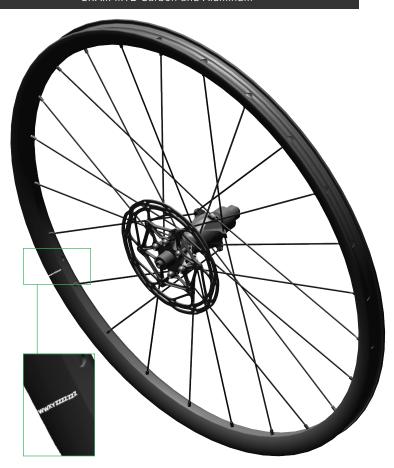




• The serial number is laser etched on the spoke bed, tire bed, or on the inside edge of the rim next to, or across from the valve hole.

## Wheels SRAM

#### SRAM MTB Carbon and Aluminum



• The serial number is laser etched on the non-drive side, next to the valve hole, or on non-drive side top of the valve hole decal.

### Height-Adjustable Seatpost

Electronic

#### Reverb AXS



The serial number is laser etched on the back side of the post, under the Minimum Insertion art, and on the non-drive side of the post head.

### Height-Adjustable Seatpost

Hydraulic



The serial number is laser etched on the back side of the post, under the Minimum Insertion art.

### **Front Suspension**

SID/ RS-1/ Reba/ Bluto/ Pike/ Lyrik/ Yari/ Revelation/ Recon Gold/ Sektor Gold and Silver

Serial Location after September 3, 2007



· The serial number is laser etched on the back of the crown. For RS1 and carbon fiber steerer tubes, there is a decal on the back side of the steerer tube.

### **Front Suspension**

Paragon/ Paragon Silver/ Tora/ Dart/ XC 28/ XC 32/30 Gold and Silver/Recon Silver/ i-RIDE

Serial Location after September 3, 2007



· The serial number decals are located on the front of the steerer tube and the inside of the right lower leg.

### Front Suspension

#### Dual Crown Fork- BoXXer/ Domain

Serial Location after September 3, 2007



The serial number is located on the back of the upper crown and the inside of the lower leg.

Deluxe

Serial Location after July 29, 2016 WWXYZZZZZZ SSSSSS TTTTTT Serial Location prior to July 29, 2016



The serial number is laser etched on the back of the eyelet.

Super Deluxe

Serial Location after July 29, 2016



Serial Location prior to July 29, 2016



• The serial number is laser etched on the back of the eyelet.

Super Deluxe Coil



The serial number is laser etched on the back of the eyelet.

Vivid/ Vivid Air/ Kage





• The serial number is laser etched on the back of the eyelet.

Monarch/ Monarch Plus

Serial Location after July 22, 2013

Serial Location September 3, 2007 to July 22, 2013





• The serial number is laser etched directly under the eyelet or on the air can.

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